

# 6TH TECHXTILE CHALLENGE DESIGN COMPETITION SPECIFICATIONS

## 1. NAME OF THE COMPETITION

6TH TECHXTILE CHALLENGE DESIGN COMPETITION

## 2. ABOUT THE COMPETITION

The **6th TechXtile Challenge Design Competition** is a design competition organized by the **Uludağ Textile Exporters' Association (UTİB)**, in coordination with the **Türkiye Exporters Assembly (TİM)** and supported by the **Ministry of Trade of Türkiye**.

## 3. OBJECTIVES OF THE COMPETITION

- Enhancing value-added exports
- Introducing new technologies and methods into production processes
- Designing innovative products
- Establishing a culture of entrepreneurship and innovation
- Encouraging new entrepreneurs and designers
- Strengthening university-industry collaboration
- Supporting cooperation between industrialists and start-ups
- Empowering a technology-focused textile entrepreneurship ecosystem
- Raising awareness about environmentally friendly and sustainable textile production
- Showcasing innovative and/or original projects in the textile sector and connecting these

projects with industry leaders, students, academicians, investors, and entrepreneurs.

## 4. APPLICATION REQUIREMENTS FOR THE COMPETITION

- The competition is open to all professionals related to the sector, including academicians, R&D personnel, technopark employees, designers, entrepreneurs, freelancers, and students. Anyone aged 18 or older can participate individually or as a team. For team participation, one person must be designated as the team leader.

- Projects submitted to the competition must be innovative for the textile sector within the country or region. If the project is not original or innovative, or if there are claims by third parties over the design, the responsibility lies with the competitor.

- There is no limit on the number of project applications. A competitor can participate in the competition with multiple projects, provided they are different and relevant to the textile sector. However, a participant can only receive an award for one project in the same competition year.

- For team participation, one individual must be designated as the team leader/project coordinator to manage relations with UTİB. All team members are jointly and severally responsible to UTİB. If any team member has not attended or graduated from an educational institution, a graduation diploma or student certificate will not be required, but a written declaration is mandatory.

- **As per the instructions of the Turkish Exporters Assembly (TİM) dated 12.03.2024 and numbered 24-689, competitors who have received monetary awards from any design competition organized by Exporters' Associations are not allowed to participate in other design competitions within the same year.**

## **5. SCOPE AND THEME OF THE COMPETITION**

The rise of technologically advanced countries is driven by the application of necessary technologies through innovation, which relies on the skills and risk-taking abilities of entrepreneurs. Entrepreneurship plays a crucial role in unveiling these technologies, fostering economic growth by introducing innovative processes. Public institutions, companies in the industrial sector, R&D centers, and universities bear significant responsibility in developing and promoting these two critical factors. Recognizing the importance of innovation and entrepreneurship, Türkiye has made substantial investments in this area with the support of all its institutions. Bridging the gap with technologically advanced countries requires supporting entrepreneurs in bringing their innovative ideas, products, and services to life.

Based on this understanding, the **6th TECHXTILE CHALLENGE DESIGN COMPETITION** aims to provide opportunities for anyone who develops ideas and products in the technological fields or focuses on areas where textile companies are investing in R&D, innovation, and collaborations. Participants will benefit from training and mentorship opportunities, helping them grow and develop their skills.

The **6th TECHXTILE CHALLENGE DESIGN COMPETITION** is open to Turkish citizens aged 18 and older, including students, graduates, researchers, academicians, public or private sector employees, aspiring entrepreneurs, innovation-driven teams, start-up owners or founders, participating individually or as a team.

While **SUSTAINABILITY** is our primary theme, the competition focuses on projects related to the following areas in;

Textiles;

- Digitalization, Information, Communication, and Software Technologies
- Advanced Materials
- Process and Production Technologies
- Environment and Sustainability
- Technical Textiles
- National and Local Development
- New Areas, Products, and Technologies in the Context of the Pandemic (COVID-19 and Beyond)
- Technologies, Raw Materials, and Products Aimed at Earthquake Mitigation

For team participation, having members with expertise in these technologies is essential.

## **6. APPLICATION STAGES OF THE COMPETITION**

The competition consists of two categories: **Level-Up (Idea Stage Entrepreneur Category)** and **Scale-Up (Product & Service Development Entrepreneur Category)**. Applications must be submitted in the relevant category.

**a. Level-Up | Idea Stage Entrepreneur Category (Individual or Team Entrepreneurs, Academicians, Entrepreneur Candidates)** This category targets entrepreneurs who are still in the idea stage and are in the process of developing a product or service that meets the basic expectations of its users/customers. The purpose of this category is to support the transformation of innovative and commercially viable business ideas into tangible products.

**b. Scale-Up | Product & Service Development Entrepreneur Category (Individual or Team Entrepreneurs, Start-Up Companies, Academicians)** This category is for entrepreneurs who have moved beyond the idea stage and developed a product or service with commercialization and scaling potential. The most critical requirement is that participants must have already established their ventures before applying to the program. The goal of this category is to support early-stage ventures with potential by facilitating their product/market fit discovery processes and networks, ensuring their success in the market.

### **Application Process**

The competition applications will consist of two stages:

#### **1. First Stage (Online Submission)**

- Applicants are required to read and approve the documents below during the online submission process.

#### **2. Second Stage (Submission of Required Documents)**

- In the second stage, the following documents will be requested from the finalists. These documents must be signed and submitted to the Competition Secretariat.

It is mandatory for the project owner and their team to submit all the requested documents during the specified application stages, in the required format and within the given deadline. Otherwise, the applications will not be evaluated.

### **6.1. Online Başvuru ve Kayıt:**

Competition participants must fully complete the online competition application form available on the [www.techxtile.net](http://www.techxtile.net) website. Applications not completed by the deadline and time specified on the website will not be accepted. The project leader is responsible for any incomplete submissions related to the projects. UTİB cannot be held responsible for any system malfunctions. During the online application stage, the project leader must approve the competition terms and conditions as well as the KVKK (Personal Data Protection Law) document through the online application platform.

1- The "Application" section on the <http://www.techxtile.net> website includes the Competition Terms and Conditions, Annex 1, Annex 2, and Annex 3 forms. These documents must be downloaded, filled out completely, and signed. Every page of the downloaded competition terms and Annex 1, Annex 2, and Annex 3 forms must be initialed, and all relevant signature sections must be completed without any omissions. The participant will be held responsible for any issues arising from missing initials or signatures.

2- Select the appropriate application type in the "Project Submission" section of the "Application" page. If the selected category (Level-Up, Scale-Up) for the project idea is deemed unsuitable by the institutions and organizations managing the TECHXTILE CHALLENGE DESIGN COMPETITION program, the project may be transferred to a more appropriate category with the participant's consent.

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the idea stage and are in the process of developing a product or service that meets the basic expectations of its users/customers. The purpose of this category is to support the transformation of innovative and commercially viable business ideas into tangible products.

**b. Scale Up | Product & Service Development Entrepreneur Category (Individual or Team Entrepreneurs, Start-Up Companies, Academicians)**

This category is for entrepreneurs who have moved beyond the idea stage and developed a product or service with commercialization and scaling potential. The most critical requirement is that participants must have already established their ventures before applying to the program. The goal of this category is to support early-stage ventures with potential by facilitating their product/market fit discovery processes and networks, ensuring their success in the market.

3- Participants must fully complete the sections related to the Project Owner and Leader Information, Project Details, and Skills and Experience of the Competitor or Team on the designated application pages.

4- All project-related attachments, including the Competition Terms (Competition Specification), Annex 1 (Commitment/Application Form), Annex 2 (Personal Data Protection Law Form), and Annex 3 (Consent Letter), must be downloaded, filled out completely, and uploaded with original signatures to complete the application process.

5- Forms under the "Project Upload" section must be carefully read, and project proposals must be submitted in the specified format.

6- The project owner is responsible for any incomplete or incorrect information in the application. If the project is submitted under the wrong category, the Evaluation Committee will ensure it is transferred to the appropriate category with the approval of the project leader.

7- Supporting materials such as tables, figures, etc., can be added in the "Project File Upload" section. All project-related information must be limited to a maximum of three pages; otherwise, it will not be accepted.

8- Project summaries and related visuals may be published electronically on the competition's website and printed in a book distributed during the award ceremony. This book will include details such as the Project Name, Project Leader, Team Members, Team Members' Email Addresses, English and Turkish Summaries, Project Budget, Project Duration, and related visuals. Therefore, project summaries and visuals must be prepared meticulously.

9- Oral project presentations will be organized during the final event, either physically or online. Participants will have the opportunity to present their projects with a PowerPoint presentation during designated times and sessions.

Projects deemed successful by the Evaluation Committee may also be given a 5-10 minute presentation slot during the Award Ceremony, using 5-6 slides. Participants approved for digital presentations must submit their PowerPoint presentations to **project@butekom.org** before the specified deadline.

10- Project proposals that do not comply with the conditions and participation requirements outlined in the TECHXTILE Challenge Competition Terms will not be submitted to the Evaluation Committee.

11- The owners of eligible projects will be informed electronically.

12- Any questions or issues related to technical support can be directed to **project@butekom.org** or the relevant team members.

13- Project owners must provide all requested information accurately during the application process. Participants are responsible for the accuracy and currency of user and project information.

14- Competitors or team members who pass the preliminary selection must submit original signed documents, including summaries, visuals, and other materials (saved on CD or USB), via cargo to the following address before the final project submission deadline of January 13, 2025: BUTEKOM - Attention: Elif Gamze Taşkın Demirtaş Dumlupınar OSB Mahallesi, Çiğdem 2. Sokak No:1/4, 16245 Osmangazi/Bursa, Türkiye

15- Applications can be withdrawn with a valid reason.

16- Entrepreneurs, academicians, start-ups, or teams may submit multiple ideas; however, only one project, as determined by the Evaluation Committee, will proceed to the final stage.

17- Projects must not include any third-party personal/company information, trademarks, logos, or similar elements. Projects that violate this condition will be excluded from evaluation.

18- Application files must be prepared in PDF format, with a resolution of 150 DPI, RGB color format, and a maximum file size of 32 MB.

## **6.2. Evaluation Process**

### **Preliminary Evaluation / Evaluation Committee**

A panel of judges, composed of experts with experience in technological entrepreneurship, industrialists, consultants, Technology Transfer Office (TTO) and Technopark managers or specialists, will conduct the preliminary evaluations. All applications will undergo the same conditions and be evaluated under their respective categories.

After completing their applications via the "**Project Upload**" section on the <http://www.techxtile.net> website, all participants will be invited to attend training sessions.

Projects that pass the preliminary evaluation will be announced on the website. These projects will earn the right to receive training and participate in sessions provided by program coordinators. Participants who complete the training will present their projects to the Evaluation Committee, which consists of investors, R&D and Design Center managers, textile employers, and TTO and Technopark managers.

Projects that pass the preliminary evaluation will be announced on the website. These projects will earn the right to receive training and participate in sessions provided by program coordinators. Participants who complete the training will present their projects to the Evaluation Committee, which consists of investors, R&D and Design Center managers, textile employers, and TTO and Technopark managers.

During the award ceremony planned for February/March 2025, finalists will present their final projects to a new jury in the final round.

## **Final Evaluation: Final Jury**

After the Evaluation Committee selects the projects, the finalists will have the opportunity to further develop their business models with mentorship support and present their projects to the final jury during the **6th TechXtile Challenge Award Ceremony**.

From the participants presenting to the final jury, six projects (three from each category) will be announced as winners during the Award Ceremony. Additionally, one project from the finalists will receive the **Bahar Korçan Sustainability Special Award**, and another project will receive the **Women Entrepreneur Special Award**.

Participants must organize their documents and complete the signature process by considering the definitions below:

**Lead Project Manager:** The founding team member and the authorized person during the application process. All communications during the competition will be conducted through this individual. *(Signature is mandatory.)*

**Project Manager:** Represents the founding or non-founding partners of the project and other stakeholders. *(Signature is mandatory.)*

### **1. Competition Specification**

- The printed version of this document must be signed at the bottom of each page, scanned in PDF format, and uploaded
- For team applications, the Lead Project Manager and, if applicable, the Project Managers (other partners) must each sign the bottom of every page of the same document, scan it in PDF format, and upload it. Applications with missing signatures will not be accepted.

### **2. Annex 1. Design Competition Undertaking/Application Form with Photograph and Wet Signature (attached to the Specification)**

- The printed version of this document must be signed at the bottom of each page, scanned in PDF format, and uploaded.
- For team applications, the **Lead Project Manager** and, if applicable, the **Project Managers (other partners)** must each sign the bottom of every page of the same document, scan it in PDF format, and upload it. Applications with missing signatures will not be accepted.

### **3. Annex 2. Wet Signed Clarification / Information Form Regarding Law No. 6698 on the Protection of Personal Data (attached to the Specification)**

- The printed version of this document must be signed at the bottom of each page, scanned in PDF format, and uploaded.
- For team applications, the **Lead Project Manager** and all **Project Managers (other partners)** must each sign the bottom of every page of the same document, scan it in PDF format, and upload it. Applications with missing signatures will not be accepted.

**4. Annex 3. Petition of Consent: In the event that one of the first 3 projects to be selected from the Scale-Up category is entitled to apply for the Overseas Design Scholarship award specified in Article 11 of the competition specifications, it is a petition containing the declaration of transfer to one of the team members within the scope of the said award (attached to the Specification).**

- The document must be scanned in PDF format and uploaded.
- For team applications, the **Lead Project Manager** and all **Project Managers (other partners)** must each sign the bottom of every page of the same document, scan it in PDF format, and upload it. Applications with missing signatures will not be accepted.

**5. Current dated, wet signed, stamped Diploma from the last school or Student Certificate\* if still a student**

- An official **barcode-stamped document** obtained from the e-government portal proving graduation or student status is acceptable.
- For team applications, **each team member, including the Lead Project Manager and Project Managers (other partners)**, must individually submit their respective documents.

**6. Resume (CV)**

- The resume must be scanned in **PDF format** and uploaded.
- For team applications, each team member, including the **Lead Project Manager** and **Project Managers (other partners)**, must submit their resume individually.
- Each resume must include the following information for every team member:
  - **Turkish ID Number (T.C. Kimlik No)**
  - **Phone Number**
  - **Address**
  - **University/Faculty/Department Name**
  - **Profession/Job Title**

**7. Copy of Identity Card**

- The resume must be scanned in **PDF format** and uploaded.
- For team applications, each team member, including the **Lead Project Manager** and **Project Managers (other partners)**, must submit their resume individually.

**Competitors who qualify to present before the Final Jury in both the Level Up and Scale Up categories must submit all the documents specified in sections 6.1 and 6.3. These include all the materials previously uploaded to the system, which must be provided in their original, handwritten, and wet-signed form. It is mandatory to deliver these original documents to the Competition Secretariat via courier or in person before the Final Jury Meeting.**

**If the required documents are not submitted in their original form to the Competition Secretariat by the specified deadline by the leader and their team, the application will be deemed invalid.**

**7. EVALUATION CRITERIA OF THE COMPETITION**

The scoring criteria will be based on the **Award Jury Evaluation Form** provided below.

<b>PROJECT PROPOSAL EVALUATION FORM</b>		
<b>Evaluation Criteria</b>	<b>Reference Score</b>	<b>Point</b>
<p style="text-align: center;"><b>Feasibility</b></p> <p>Being scientific and not contradictory to known technologies and scientific facts, including technology, having a simple idea applicable in the relevant sector.</p>	15/100	
<p style="text-align: center;"><b>Marketability</b></p> <p>Addressing a specific problem in the market with tangible and measurable value, conducting demos, prototypes, or product testing to ensure marketability, reaching a broader audience, gathering feedback from users, and/or having sales experience in the relevant market.</p>	15/100	
<p style="text-align: center;"><b>Scalability</b></p> <p>The business idea has the potential to multiply revenue at the lowest cost, to reach more customers and expand into new markets, and to grow fast enough to attract investors</p>	20/100	
<p style="text-align: center;"><b>Technology-Innovation Depth</b></p> <p>Potential to create economic value by utilizing innovative technology-based solutions to the problem</p>	25/100	
<p style="text-align: center;"><b>Team's Capacity, Skills, and Experience</b></p> <p>In order for the business idea to be commercialized, the members of the team that make up the venture must be qualified in terms of education, competence and experience in accordance with the requirements of the business idea.</p>	25/100	
<b>Genel Toplam</b>	<b>100/100</b>	

## 8. GENERAL EXPLANATIONS

- Participation in the competition is free of charge.
- The Uludağ Exporters' Associations, the Uludağ Exporters' Associations General Secretariat, the Uludağ Textile Exporters' Association, their employees, and the Jury Members bear no responsibility for any legal issues arising from the lack of originality in the project proposals submitted to the competition. All responsibility lies with the participant/group.
- The aforementioned parties cannot be held responsible for any damages or losses resulting from agreements made or to be made by the participant with third parties or from face-to-face meetings within the scope of this competition.
- **UTİB reserves the right to cancel the competition at any stage.** In such a case, participants cannot claim any rights. UTİB, the General Secretariat, or any related parties cannot be held responsible for the cancellation of the competition.
- **Participants agree and commit** that their names, photos, projects, etc., can be used, exhibited, and published by UTİB indefinitely for promotional and news purposes
- For both categories, the application documents of the top three projects will be archived by the Competition Secretariat. Participants accept that UTİB has the right to use these projects for exhibition and promotional purposes.



- For any questions, claims, warnings, or legal processes initiated by third parties and/or team members related to intellectual and industrial property rights violations concerning the projects in the competition, UTİB, the General Secretariat, the Jury, and the Organizer bear no responsibility. Such issues will be fully undertaken by the applicant(s) or team(s), jointly and severally. Any related inquiries or claims will be directed to the applicant(s) or team(s). Any potential or actual damages arising from claims directed at UTİB, the General Secretariat, the Jury, or the Organizer by third parties will also be compensated jointly and severally by the applicant(s) or team(s) responsible for submitting the project to the competition.

- If the jury does not find a project worthy of an award, any award level may remain vacant. The successful projects will be announced at the award ceremony. Participants, regardless of whether they win an award, cannot demand any awards or fees beyond those specified for the competition.

- UTİB reserves the right to change all dates related to the event.

- Projects submitted in previous competitions organized by UTİB will not be evaluated unless their deficiencies are completed, and they are resubmitted after further development.

- If the jury determines that a project violates Intellectual Property Rights, it will not be considered for evaluation. If it is discovered that the design or other original elements of the project are copies, no award will be granted; if an award has already been given, the recipient must immediately return it. The legal and financial consequences of such issues will solely be the responsibility of the participant, and UTİB, the General Secretariat, the Jury, and the Organizer cannot be held accountable for any resulting problems. In such cases, the award will be revoked, and any benefits provided will be reclaimed.

- Participants in this competition are deemed to have agreed to comply with all participation conditions outlined in this document and to accept all terms stated in this regulation.

## 9. PARTICIPATION EXPENSES

The **Lead Project Manager** and **Project Managers** who pass the Evaluation Committee's selection and qualify to participate in the award ceremony will appear on stage before the jury on the specified date. For each category, participation expenses will be covered for the finalists, provided the required documentation is submitted (for team applications, expenses will be covered for the finalist and, at most, one additional team member).

To process the payment, it is mandatory to submit the original documents specified below to the Competition Secretariat within the outlined conditions.

- **Travel and accommodation expenses** for project owners attending the event from the city where the event is held will **not** be covered.

- UTİB will cover participation expenses for travel and accommodation for the **project manager** and, at most, **one additional team member**, provided documentation is submitted. For travel expenses, **domestic economy class tickets** for transportation by plane, train, bus, or ferry for intercity travel are included. However, taxi fares, personal vehicle fuel costs, and urban transportation expenses are **not** covered. Expenses without an invoice will not be reimbursed. On the event day, project proposal owners whose projects are showcased must complete the provided survey forms. Participants traveling from outside the city where the event is held must

submit original transportation documents along with a handwritten and wet-signed petition, including their bank details, to the event agency to claim reimbursement for intercity travel expenses. Once invoices are provided, payments will be made by the event agency via bank transfer to the designated accounts.

- Participants who fail to submit the original invoices to the Competition Secretariat will not receive payments. Additionally, to process the payments, participants must upload a scanned copy of their identity card to the system.

## **10. AWARDS**

The rankings of successful projects in the **6th TechXtile Challenge Design Competition** will be announced during the award ceremony. UTİB reserves the right to make changes to the awards.

### **LEVEL-UP CATEGORY AWARDS**

#### **Awards for the Top 3 Entrepreneurs**

- Networking opportunities with investment networks
- New company establishment award
- **Online training and mentorship support** from Bursa Technical University Technology Transfer Office (including Project Preparation Mentorship and Effective Presentation Training)
- **Patent application support** from Starker Patent
- **Professional coaching/mentorship support** from BUTEKOM General Manager Murat KURTLAR, consisting of 3 sessions to be utilized within 1 year
- Pen Software Awards
- **Participation in the BİGG ULUKOZA acceleration program** under TÜBİTAK 1512 Individual Young Entrepreneur Program, providing training and mentorship services to 3 selected participants to help them qualify for grant support (\*).

**(\*) These awards will be provided if the entrepreneur, academician, or team meets the required conditions.**

### **BUSİAD AWARD FOR THE TOP 3 ENTREPRENEURS**

- Within the scope of the collaboration between **UTİB and BUSİAD**, the top 3 finalists in the Level-Up category of the TechXtile Challenge Design Competition will receive **Industry 4.0 consultancy services** from BUSİAD.

### **BOSİAD AWARD FOR THE TOP 3 ENTREPRENEURS**

- The top 3 finalists in the Level-Up category of the TechXtile Challenge will have the opportunity to showcase their projects and profiles in *Sinerji*, a magazine published through the collaboration of Bursa Organized Industrial Zone (OSB) and BOSİAD.

- One-to-one meetings and networking opportunities with industrialists for the first 3 finalists.
- Support opportunities will be provided to the three projects, depending on their content, through the R&D centers and laboratories of industrial firms in Türkiye. This support will cover processes ranging from the development of products or services to their commercialization

TÜBİTAK 1512 Grant Eligibility Criteria;

As of the pre-application date, at universities:

- Students enrolled in any associate, undergraduate, graduate, or doctoral program.
- Individuals who have graduated from any associate, undergraduate, graduate, or doctoral program may apply to the program if they meet the conditions specified below:
- Must not have previously received support under the Technopreneurship Capital Support of the Ministry of Industry and Technology or Phase 2 of the TÜBİTAK 1512 Program.
- Must not be part of the ownership structure of any business as of the pre-application date.

## **SCALE-UP | PRODUCT & SERVICE DEVELOPMENT CATEGORY**

### **Category Winner Special Award:**

The winner (individual or team) in the Scale-Up | Entrepreneur Who Development Products category will receive a media communication package that offers visibility in national platforms followed by the business world and potential investors.

### **Dereceye Giren İlk 3 Girişimci Ödülleri**

- **Patent application support** from Starker Patent
- Networking opportunities with investment networks
- **Online training and mentorship support** from Bursa Technical University Technology Transfer Office (including Project Preparation Mentorship and Effective Presentation Training)
- Opportunity for Entrepreneurs to Present Their Projects to Bursa Textile Industrialists and Investors
- Pen Software Awards
- Providing our Scale-Up category finalist with the opportunity to meet with Venture Capital Investment Funds funded by BEBKA.
- **Participation in the BIGG ULUKOZA acceleration program** under TÜBİTAK 1512 Individual Young Entrepreneur Program, providing training and mentorship services to 3 selected participants to help them qualify for grant support (\*).

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- Individuals who have graduated from any associate, undergraduate, graduate, or doctoral program may apply to the program if they meet the conditions specified below:
- Must not have previously received support under the Technopreneurship Capital Support of the Ministry of Industry and Technology or Phase 2 of the TÜBİTAK 1512 Program.

#### **PEN SOFTWARE AWARDS TO THE TOP 3 ENTREPRENEURS IN THE LEVEL-UP AND SCALE-UP CATEGORIES**

Cloud Server Features for First Winner or Team

- 480 GB SSD Disk
- 16 GB RAM
- 8 Core CPU
- Unlimited Monthly Traffic
- 1 Gbit/s Port
- Technical Support
- Windows veya Linux

#### Cloud Server Features for the Runner-Up or Team

- 240 GB SSD Disk
- 8 GB RAM
- 6 Core CPU
- Unlimited Monthly Traffic
- 1 Gbit/s Port
- Technical Support
- Windows veya Linux

#### Cloud Server Features to the Third Party or Team

- 120 GB SSD Disk
- 6 GB RAM
- 4 Core CPU
- Unlimited Monthly Traffic
- 1 Gbit/s Port
- Technical Support
- Windows veya Linux

### **WOMEN ENTREPRENEUR SPECIAL AWARD**

Priority evaluation right for the following entrepreneur programs organized by Arya Women Investment Platform with application and elimination procedure

- Arya Entrepreneur Academy
- Arya Investment Readiness Program
- Possibility to make presentations in front of investors

In the event that any tax arises in accordance with the laws of the Republic of Turkey in relation to the prize, such tax expenses shall be borne by the participant. UTIB has the right to change the number of winners according to the quality and quantity of the submissions when it deems necessary for the usefulness of the competition. In the event that the projects are not deemed worthy of an award, it may, if it wishes, allocate the vacant rank in a category among the ranks in the same or different categories or leave any or all of the award levels blank.

### **11. YURT DIŐI TASARIM BURSUSU OVERSEAS DESIGN SCHOLARSHIP**

**Provided that there is 1 person each from the first 3 projects to be selected from the Scale Up category that will be entitled to receive an award; a total of 3 people** who meet the condition of graduating with a bachelor's degree from the industrial design / fashion design related departments of universities from the leading project manager or project managers (other partners), if any (in case of group participation, 1 person declared in Annex-3 Consent Form that meets the application conditions); can apply for Overseas Education Scholarship within the scope of Article 5 and Article 6 of the Circular on Design Organization Support of the Decision No. 5973 on Export Supports, which is detailed below, regarding the Support of Overseas Education and Living Expenses.

#### **Article 5:**

(1) Designers are provided with one-time support for education and living expenses abroad within the scope of this Circular.

**(2) Overseas education and living expenses of designers who graduated from industrial design/fashion design related departments of universities with a bachelor's degree are supported under this Circular.**

(3) Designers determined by the Ministry are obliged to start their education in the education period specified in their applications.

(4) The designer sent for overseas education shall submit the certificate, diploma, etc. showing that the overseas education has been completed to the relevant cooperation organization within 3 months at the latest following the completion of the said education program. The cooperation organization shall forward these documents to the Ministry.

(5) Within the scope of this Circular, the support payment for overseas education and living expenses shall be made only to the relevant cooperation organization. In order for the support payment to be made, the invoice for the expenditure must be issued on behalf of the designer benefiting from the support and the payment must be made by the relevant cooperation organization.

#### **Article 6:**

\*Our competitors are obliged to follow the current information about the **Circular on Design Organization Support** on the page of the Republic of Turkey Ministry of Trade via the link below.

<https://ticaret.gov.tr/data/6334202113b8769ec0647ede/TASARIM%20ORGAN%C4%B0ZASYONU%20DESTE%C4%9E%C4%B0NE%20%C4%B0L%C4%B0%C5%9EK%C4%B0N%20GENELGE.pdf>

(1) After the realization of the design organizations supported within the framework of this Circular; those who wish to apply for overseas education support from the designers who ranked in the top 3 (one designer determined by the team for each ranking) shall apply to internationally recognized educational institutions in the field of design determined by the Ministry of Trade in Annex-4. Designers apply to the cooperation organization organizing the design competition together with the documents specified by the Ministry of Trade in Annex 3 following their acceptance from the educational institutions they have applied to regarding their education abroad. The relevant cooperation organization submits the applications of the designers to the Ministry via DYS in April of each year, provided that it is within 2 calendar years following the year in which the competition was held, together with the documents in Annex 3 in order to carry out the final examination and to determine the designers to be provided with overseas education support.

(2) In accordance with Annex 5, the Ministry determines the designers who will benefit from the support for overseas education and living expenses as a result of the evaluation to be made by taking into account the educational institution where the designer is accepted, the foreign language competence and the ranking obtained in the competition, and notifies the cooperation organizations via DYS.

(3) In order for the designer's application to be included in the scope of support to be evaluated; At least 60 points and above YDS / e-YDS score or a foreign language exam result document equivalent to at least 60 points and above YDS / e-YDS score is required as a result of the calculation based on the ÖSYM International Foreign Language Exams Equivalencies Document. Foreign language certificates must have been obtained within 3 years retrospectively as of the end of April of the relevant year in which the application for inclusion in the scope of support for overseas education and living expenses is made.

(4) Following the approval of the Ministry regarding the determination of the designers to be sent for overseas education, the relevant cooperation organization shall complete the necessary procedures related to the accepted design school.

(5) As a result of the evaluation made by the Ministry, a contract shall be concluded between the designer to be sent abroad for training and the relevant cooperation organization regarding the training to be received abroad and mutual obligations. In the said contract, the designer to whom education support is provided;

a) After successfully completing his/her education abroad; to provide training and consultancy services on fashion, trend and industrial design for 1 year, if requested by the relevant cooperation organization,

b) Cannot change the training program without the permission of the relevant cooperation organization,

c) Cannot voluntarily leave the school where he/she is studying for a reason not accepted by the Ministry,

ç) In cases where it does not complete the training program within 1 year at the latest without a valid excuse, it will undertake to repay the supports benefited under this Circular within the framework of the provisions of the Law on the Procedure for Collection of Public Receivables dated 21/7/1953 and numbered 6183,

d) In return for the commitments made under subparagraph (ç), a personal guarantor or other collateral shall be provided and other issues deemed appropriate to be added by the cooperation organizations shall be included.

- Information regarding applications for the design scholarship offered by the **Republic of Türkiye Ministry of Trade** for overseas schools will be provided separately after the competition ends (following the announcement of rankings at the award ceremony). All required documents, including those mentioned in **Article 7**, will be submitted to the **Republic of Türkiye Ministry of Trade** in accordance with this communiqué.

- The project owner deemed eligible by the **Republic of Türkiye Ministry of Trade** may be sent for up to **one year** to internationally recognized education centers abroad. The **education expenses** and **living expenses** for this period will be covered under the provisions of the relevant communiqué.

- The eligibility requirements for applying for the scholarship will be communicated by **UTİB** via an informational email **within 2 months** following the award ceremony.

- The conditions for applying to the scholarship will be communicated via an **informative email** within **two months** after the award ceremony by **UTİB**.

- It is mandatory to submit all required documents as **originals with wet signatures** to **UTİB** in the specified format and by the stated deadline.

- Applications with **incomplete documents** or those submitted **after the declared deadline** will lose their eligibility.

- Earning the right to apply and submitting the necessary documents does not guarantee receipt of the scholarship.

- The **final decision** regarding the scholarship will be made by the **Republic of Türkiye Ministry of Trade**.

- Selected designers must meet the admission requirements of internationally recognized overseas educational centers.

- Applicants must be **citizens of the Republic of Türkiye**.

- **UTİB** reserves the right to request **presentations, reports, or similar materials** related to topics, events, and activities determined by **UTİB** from the project owners benefiting from the scholarship. By accepting these terms, the scholarship recipient is deemed to have agreed to this requirement.

- In the case of team participation, the **project manager** and team members will be required to provide information regarding their responsibilities within the awarded project and whether they qualify as designers.

## 12. COMPERIRION SCHEDULE

**UTİB** reserves the right to change the dates specified in the competition schedule and to make adjustments. If there is any change in the competition schedule, announcements will be made on the event's website and social media pages.

<b>Competition Announcement</b>	November 1, 2024
<b>Application Deadline (Project Submission)</b>	January 13, 2025
<b>Advanced Pitching and Award Ceremony Week</b>	April 18, 2025

### 13. JURY MEMBERS

The jury members will be appointed by UTİB. In cases of necessity, UTİB reserves the right to make changes to the list of jury members. Any such changes will be announced on the website. Decisions made by the jury are final, and no objections will be accepted. By participating in the competition, participants agree to respect the jury's decisions.

Even if the union personnel resign, jury members and their third-degree relatives, or individuals working in institutions affiliated with jury members, cannot participate in the competition. If such a situation is determined, the project will be disqualified, the award will not be given, and any awarded prize will be refunded immediately and fully to UTİB.

\* The updated jury list will be revised and published on our website.

OFFICIAL JURY LIST		
NO	NAME-SURNAME	REPRESENTED COMPANY
1	Aşkın Kandil	Board Member of İPEKİŞ, General Manager of İPEKİŞ, Member of UTİB Supervisory Board, Member of BUTEKOM Board of Directors
2	Burak Ay	Deputy Chairman of the Board, İlay Textile, Member of UTİB Board of Directors
3	Halil Ersan ÖZSOY	Chairman of the Board, Taşdelen Textile, Chairman of the Board, DOSAB, Member of UTİB Supervisory Board
4	İbrahim Burkay	Chairman of the Board, Burkay Textile, Chairman of BTSO Board
5	İhsan İpeker	Member of the Board, İpeker Textile, Member of UTİB Board of Directors
6	Nüvit Gündemir	Chairman of the Board, Savcan Textile, Member of UHKİB Board
7	Selim Şankaya	Co-CEO of Yeşim Textile, Member of UHKİB Board
8	Yılmaz Küçükçalık	Deputy Chairman of the Board, KÜÇÜKÇALIK Textile

### 14. INTELLECTUAL AND INDUSTRIAL PROPERTY RIGHTS AND RESOLUTION OF DISPUTES

- **Design submissions that violate intellectual property rights will be disqualified.** Participants bear full responsibility for all legal actions initiated by third parties. If it is determined, even after the competition has concluded, that the project violates intellectual property rights, the award will be revoked.

- **UTİB holds the perpetual and free right** to publish, archive, and exhibit the project submitted for the Design Competition in Türkiye and abroad on behalf of the designer or inventor. Therefore, if participants transfer their intellectual and industrial property rights to a third party, they are required to include UTİB's rights as specified in this clause in the relevant agreements and immediately notify UTİB of any changes to the intellectual property rights. Otherwise, any damages incurred will be claimed from the participant(s) who submitted the project.

- **UTİB reserves the right** to use and reproduce any information related to the project owners and submitted works as part of its corporate identity efforts. This includes use in printed and digital materials, media and advertising activities, promotional products, stationery items, letterhead, faxes, banners, and similar mediums and activities representing UTİB. In this context,



participants cannot claim any copyright or additional fees other than the award. UTİB has sole discretion over which designs will be included or excluded from such efforts.

- Participants agree and undertake not to transfer, assign, or otherwise modify their intellectual and industrial property rights to third parties, except for registration applications or registrations under their own names, until the award amount is transferred to their accounts.

- The signing of **Annex 1. Commitment/Application Form** (included in the terms document) by the individual(s) will constitute a binding agreement between the participant(s) and UTİB.

- The signing of **Annex 2. Personal Data Protection Law No. 6698 Information Form** (included in the terms document) by the individual(s) will also be considered a binding agreement between the participant(s) and UTİB.

- The signing of **Annex 3. Consent Form** (included in the terms document) by the individual(s) will similarly establish a binding agreement between the participant(s) and UTİB.

- After the competition, finalists cannot make any claims or demands, beyond the announced awards, from **UTİB, UİB, TİM, the Ministry of Trade, or the Jury.**

- It is the responsibility of participants to take the necessary precautions to protect the intellectual and ownership rights of their projects. **UTİB, the General Secretariat, the Jury, or the Organizers bear no liability or responsibility** in this regard.

- **UTİB reserves the right** to temporarily or permanently exhibit any of the projects it deems appropriate.

- Unless explicitly requested in writing by participants, UTİB has the right to announce, exhibit, or publish participants' information, visuals, and images along with their projects indefinitely.

- By participating in the competition, all individuals are considered to have fully accepted and agreed to all the participation conditions stated in this document and its annexes.

## **15. OTHER PROVISIONS**

- **UTİB reserves the right to request proof** of the information declared during the application process and may reject applications that do not comply with the participation conditions. Projects that do not meet the competition terms will not be submitted for jury evaluation.

- **UTİB and/or the Jury** are not obligated to consider allegations not based on finalized court decisions.

- Participants may be invited to represent their projects at events like **"Turkey Design Week / Innovation Week"** organized by the Turkish Exporters Assembly if UTİB deems their projects suitable for exhibition.

- All disputes arising from or related to these terms will be governed by the laws of the **Republic of Türkiye** and resolved definitively through arbitration under the **Istanbul Arbitration Center Arbitration Rules**. The place of arbitration will be **Bursa, Türkiye**, and the arbitration language will be **Turkish**.

- **Competition Owner: Uludağ Textile Exporters' Association (UTİB)**

Phone: 0224 219 10 00

E-mail: sakae@uib.org.tr

Competition Website: www.techxtile.net

**I HAVE READ, UNDERSTOOD, BEEN INFORMED, AND ACCEPT.**

**LEAD PROJECT MANAGER**

**NAME-SURNAME:**

**SIGNATURE:**

**DATE:**

*(In case of team participation, all team members must sign.)*

**IN CASE OF TEAM PARTICIPATION, NAMES AND SIGNATURES OF THE LEAD PROJECT MANAGER AND PROJECT MANAGER MEMBERS:**

**NAME-SURNAME:**

**SIGNATURES:**

**DATE:**

**LEAD  
PROJECT MANAGER  
PHOTO TO BE  
IN THE AREA**

## **ANNEX 1. COMMITMENT/APPLICATION FORM**

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### **TECHXTILE CHALLENGE DESIGN COMPETITION COMMITMENT/APPLICATION FORM**

I hereby declare that I have carefully read the terms and conditions specified in the regulation of the **6th TechXtile Challenge Design Competition**, organized nationally by the Uludağ Textile Exporters' Association (UTİB). I confirm that I comply with the participation obligations and fully accept the competition rules. I affirm that the design/project is original and that the intellectual property rights belong to me. In the event that I become a finalist in the **6th TechXtile Challenge Design Competition**, I commit to responding regularly to surveys conducted by UTİB for a period of 5 years after the event regarding industrial partnerships and collaborations. I confirm the accuracy of the information I will provide and consent to the exhibition of my project domestically and internationally, making it publicly accessible for any purpose, inclusion in catalogs, distribution, printing of poster presentations and exhibitions, as well as the compilation of verbal presentations and project proposals into a book. I also agree not to claim any fees related to these matters. Furthermore, I accept the accuracy of the information provided under the terms of **Annex 2. Personal Data Protection Law No. 6698 Information Form**, and I acknowledge that any falsehood or non-compliance with these terms will result in my disqualification from the competition.

The project I have submitted to participate in the competition “.....” titled project is the final work of an original effort belonging to me/my team, and all legal rights are owned by me/my team. Furthermore, in the event of any claims to the contrary or if third parties assert rights over the design, I/we hereby accept that all legal responsibilities arising within this framework will rest solely with me/my team

#### **PERSONAL INFORMATION – LEAD PROJECT MANAGER**

Name-Surname:

Date and Place of Birth:

Turkish ID Number:

University/Department Attended/Graduated From:

#### **CONTACT INFORMATION – LEAD PROJECT MANAGER**

Address:

E-mail:

Phone:

Mobile:

**I HAVE READ, UNDERSTOOD, BEEN INFORMED, AND ACCEPT.**

**LEAD PROJECT MANAGER**

**NAME-SURNAME:**

**SIGNATURE:**

**DATE:**

*(In case of team participation, all team members must sign.)*

**IN CASE OF TEAM PARTICIPATION, NAMES AND SIGNATURES OF THE LEAD PROJECT  
MANAGER AND PROJECT TEAM MEMBERS**

**FULL NAMES:**

**SIGNATURES:**

**DATE:**

## ANNEX 2. INFORMATION FORM ON PERSONAL DATA PROTECTION LAW NO. 6698

### 1. Identity of the Data Controller and Its Representative (if applicable)

#### **Uludağ Textile Exporters' Association (UTİB)**

Address: Nilüfer Organized Industrial Zone, Kahverengi Street, 2nd Development Area,  
No:11, 16159 Nilüfer/Bursa, Türkiye

### 2. Purpose of Processing Personal Data

Your personal data, as specified in the UTİB TechXtile Challenge Design Competition Terms, will be processed in accordance with the purposes outlined in the regulation and limited to the subject of the application. This includes ensuring the identification of participants, verifying compliance with competition conditions, and facilitating communication. Personal data will be collected as required by applicable legislation to fulfill the data controller's responsibilities, recorded in the data management system, and used for accounting purposes (financial transactions). It will also be utilized to identify and implement our commercial, financial, legal, and social goals. The data will be processed and retained only for the necessary duration and under conditions of preservation.

### 3. Categories of Natural and Legal Persons to Whom Personal Data May Be Transferred and the Purpose of Transfer

#### A. Categories of Natural and Legal Persons to Whom the Participant's Personal Data May Be Transferred

- Principal and alternate members of the **UİB/UTİB Management and Supervisory Boards**.
- Employees of **UİB's administrative, commercial, and social units and branches**, as well as IT departments with management and/or representation authority, within the scope of the UTİB Design Competition.
- **Parent organizations and administrative units** of UİB/UTİB, along with other affiliated institutions.
- **Institutions and organizations collaborating with UTİB**, including their employees, public institutions, regulatory and supervisory authorities, natural persons, and private legal entities.

#### **Members of UİB/UTİB**

#### B. Purpose of Transferring the Participant's Personal Data

The participant agrees to the transfer of their personal data, both domestically and internationally, for the following purposes:

- **Legal Obligation:** Retaining the participant's identity, educational status, and other personal information as required by law and as outlined in the competition terms.
- **Communication:** Recording address information to facilitate communication.
- **Establishment, Protection, and Use of Rights:** Storing the necessary information about the participant for the duration of the statute of limitations in case of potential legal claims arising from the competition-related legislation.
- **Legitimate Interest:** Processing data to award the participant a prize.

#### **4. Categories of Natural and Legal Persons to Whom Personal Data May Be Transferred and the Purpose of Transfer Method and Legal Basis for Collecting the Participant's Personal Data**

##### **A. Legal Basis for Collecting the Participant's Personal Data**

The legal basis for collecting the participant's personal data is the necessity of fulfilling the legal obligations of the data controller.

##### **B. Application to the Data Controller**

Participants can submit their requests under the rights specified by the **Personal Data Protection Law (KVKK)** to the Data Controller in writing. Alternatively, they can use methods such as a registered electronic mail (KEP) address, a secure electronic signature, a mobile signature, or the email address previously provided to the Data Controller and registered in their system. Additionally, requests can be made through software or applications specifically developed for this purpose.

The application submitted by the participant must include the following information and documents:

- Full name and signature (if the application is made in writing),
- Turkish Republic identification number,
- Residential or workplace address for official notifications,
- If available, email address, phone number, and fax number for correspondence,
- The subject of the request.

Any information and documents related to the subject of the application must be attached to the application.

##### **C. Application to the Data Controller**

In the participant's written application, the application date is considered as the date the document is delivered to the Data Controller or its representative. For applications made through other methods, the application date is deemed to be the date the application reaches the Data Controller.

This information document constitutes an annex to the specification.

The rights and responsibilities stated in this clarification document have been fully understood by the data subject. By signing below, the participant(s), as the data subject(s), confirm that they have voluntarily provided the personal data specified in the specification.

**I HAVE READ, UNDERSTOOD, BEEN INFORMED, AND ACCEPT.**

**LEAD PROJECT MANAGER**

**NAME-SURNAME:**

**SIGNATURE:**

**DATE:**

**I HAVE READ, UNDERSTOOD, BEEN INFORMED, AND ACCEPT.**

**LEAD PROJECT MANAGER**

**NAME-SURNAME:**

**SIGNATURE:**

**DATE:**

**ANNEX 3: CONSENT PETITION**

**TO THE GENERAL SECRETARIAT OF ULUDAĞ EXPORTERS' ASSOCIATIONS**

In the event that my/our project titled ..... achieves a ranking in the “**6th TechXtile Challenge Design Competition**” held on ..... / ..... / **2025**, I hereby transfer the right to apply for the **Overseas Design Scholarship Award**, as stated in **Article 11** of the competition specifications, to the **lead project manager** of our project, **Mr./Ms.** ..... (or, if applicable, one of the other **project managers or co-partners**). I also accept that the application will be deemed invalid if it is determined that the specified **conditions are not met**.

**LEAD PROJECT MANAGER**

**NAME-SURNAME:**

**SIGNATURE:**

**DATE:**

**(If agreed upon by the team members, this petition must be fully signed and submitted by each team member.)**

**IN CASE OF TEAM PARTICIPATION, NAMES AND SIGNATURES OF THE LEAD PROJECT MANAGER AND TEAM MEMBERS:**

**NAMES AND SURNAMES:**

**SIGNATURES:**

**DATE:**